ELSEVIER

Journal of Business Research 52 (2001) 293

JOURNAL OF BUSINESS RESEARCH

Author Index

Au K, 161

Bronson JW, 35
Brouthers KD, 83
Brouthers LE, 83

Chadee DD, 123
Chow CKW, 189
Covin JG, 51
Cullen JB, 35

Dhar R, 277
Donthu N, 1

Erevelles S, 175

Fund MKY, 189

Ghauri PN, 263
Goldsmith RE, 235
Greer CR, 249

Hadjikhani A, 263
Heeley MB, 51
Homburg C, 15
Hui MK, 161

Ireland TC, 249

Jain BA, 223
Johnson JL, 35

Kim CK, 211
Kumar A, 69

Lavack AM, 211
Lee DKY, 135
Lee DY, 149
Lu Y, 95
Luk STC, 93
Luk STK, 203
Luo Y, 135

Maltz E, 69
Mavondo FT, 111

Newell SJ, 235
Ngo HY, 189

O'Connor NG, 135

Peng MW, 95
Putsis WP Jr, 277

Qiu F, 123

Rodrigo EM, 111
Roy A, 93, 175, 203
Rudolph B, 15

Sakano T, 35
Shenkar O, 95
Slevin DP, 51
Smith M, 211
Souder WE, 69

Walters PGP, 93, 203
Wang DYL, 95
Werner S, 83
Wingender JR, 249

Yip LSC, 175
Yoo B, 1

0148-2963/01/$ – see front matter © 2001 Elsevier Science Inc. All rights reserved.
PII: S0148-2963 (01) 00253-3

ELSEVIER

Journal of Business Research 52 (2001) 295–297

JOURNAL OF BUSINESS RESEARCH

Subject Index

AMERICAN CONSUMER RESEARCH
Developing and validating a multidimensional consumer-based brand equity scale, 1
AUSTRALIAN RESEARCH
The effect of relationship dimensions on interpersonal and interorganizational commitment in organizations conducting business between Australia and China, 111

BEER INDUSTRY
Power, conflict, and satisfaction in IJV supplier-Chinese distributor channels, 149
BRAND RESEARCH
Consumer evaluation of vertical brand extensions and core brands, 211
Developing and validating a multidimensional consumer-based brand equity scale, 1
An empirical analysis of the determinants of category expenditure, 277
BUDGET CONTROL
Self-selection, socialization and budget control in the PRC: a study of a U.S.–Sino joint venture and Chinese state-owned enterprise, 135

CANADIAN RESEARCH
Justice perceptions of complaint-handling: a cross-cultural comparison between PRC and Canadian customers, 161
CHINESE BUSINESS
Chinese puzzles and paradoxes: conducting business research in China, 203
Consumption patterns of entrepreneurs in the People's Republic of China, 189
The effect of relationship dimensions on interpersonal and interorganizational commitment in organizations conducting business between Australia and China, 111
Foreign ownership of equity joint ventures in China: A pooled cross-section–time series analysis, 123
Introduction to the Special Issue on 'Doing business in China,' 93
Justice perceptions of complaint-handling: a cross-cultural comparison between PRC and Canadian customers, 161
Power, conflict, and satisfaction in IJV supplier–Chinese distributor channels, 149
Self-selection, socialization and budget control in the PRC: a study of a U.S.–Sino joint venture and Chinese state-owned enterprise, 135
Treasures in the China house: a review of management and organizational research on Greater China, 95
The universality of the signal theory for products and services, 175
COMPLAINT HANDLING
Justice perceptions of complaint-handling: a cross-cultural comparison between PRC and Canadian customers, 161
CONSUMER BEHAVIOR
Consumer evaluation of vertical brand extensions and core brands, 211
Consumption patterns of entrepreneurs in the People's Republic of China, 189
Developing and validating a multidimensional consumer-based brand equity scale, 1
The development of a scale to measure perceived corporate credibility, 235
An empirical analysis of the determinants of category expenditure, 277
Justice perceptions of complaint-handling: a cross-cultural comparison between PRC and Canadian customers, 161
The universality of the signal theory for products and services, 175
CORPORATE CREDIBILITY
The development of a scale to measure perceived corporate credibility, 235
CROSS-CULTURAL RESEARCH
Developing and validating a multidimensional consumer-based brand equity scale, 1
Drivers and outcomes of parent company intervention in IJV management: a cross-cultural comparison, 35
The effect of relationship dimensions on interpersonal and interorganizational commitment in organizations conducting business between Australia and China, 111
Justice perceptions of complaint-handling: a cross-cultural comparison between PRC and Canadian customers, 161
CUSTOMER SATISFACTION
Customer satisfaction in industrial markets: dimensional and multiple role issues, 15

0148-2693/01/$ – see front matter © 2001 Elsevier Science Inc. All rights reserved.
PII: S0148-2963 (01) 00252-1

CUSTOMER SERVICE STRATEGIES
Justice perceptions of complaint-handling: a cross-cultural comparison between PRC and Canadian customers, 161

DATA COLLECTION
Chinese puzzles and paradoxes: conducting business research in China, 203
DIMENSIONAL ROLE ISSUES
Customer satisfaction in industrial markets: dimensional and multiple role issues, 15
DISTANCING
Consumer evaluation of vertical brand extensions and core brands, 211
DISTRIBUTION CHANNELS
Power, conflict, and satisfaction in IJV supplier–Chinese distributor channels, 149

ECONOMIC DOWNTURNS
Contrarian human resource investments and financial performance after economic downturns, 249
ENTREPRENEURS
Consumption patterns of entrepreneurs in the People's Republic of China, 189
ENVIRONMENTAL TECHNOLOGICAL SOPHISTICATION
Strategic decision making in an intuitive vs. technocratic mode: structural and environmental considerations, 51
EQUITY JOINT VENTURES
Foreign ownership of equity joint ventures in China: A pooled cross-section–time series analysis, 123
EUROPEAN RESEARCH
The behaviour of international firms in socio-political environments in the European Union, 263
R & D mode choices in Central and Eastern Europe, 83

FIRM PERFORMANCE
Strategic decision making in an intuitive vs. technocratic mode: structural and environmental considerations, 51
FOREIGN OWNERSHIP
Foreign ownership of equity joint ventures in China: A pooled cross-section–time series analysis, 123

GREATER CHINA RESEARCH
Treasures in the China house: a review of management and organizational research on Greater China, 95

HUMAN RESOURCE MANAGEMENT
Contrarian human resource investments and financial performance after economic downturns, 249

INDUSTRIAL MARKETS
Customer satisfaction in industrial markets: dimensional and multiple role issues, 15
INFORMATION USE
Influencing R & D/marketing integration and the use of market information by R & D managers: intended and unintended effects of managerial actions, 69
INITIAL PUBLIC OFFERINGS
Predictors of performance of venture capitalist-backed organizations, 223
INTERNATIONAL JOINT VENTURES
Drivers and outcomes of parent company intervention in IJV management: a cross-cultural comparison, 35
Foreign ownership of equity joint ventures in China: A pooled cross-section–time series analysis, 123
Power, conflict, and satisfaction in IJV supplier–Chinese distributor channels, 149
Self-selection, socialization and budget control in the PRC: a study of a U.S.–Sino joint venture and Chinese state-owned enterprise, 135
INTERNATIONAL MANAGEMENT
Treasures in the China house: a review of management and organizational research on Greater China, 95
INTERNATIONALIZATION
The behaviour of international firms in socio-political environments in the European Union, 263
R & D mode choices in Central and Eastern Europe, 83
INTERORGANIZATIONAL COMMITMENT
The effect of relationship dimensions on interpersonal and interorganizational commitment in organizations conducting business between Australia and China, 111
INTERPERSONAL RELATIONSHIP
The effect of relationship dimensions on interpersonal and interorganizational commitment in organizations conducting business between Australia and China, 111

JAPANESE JOINT VENTURE RESEARCH
Drivers and outcomes of parent company intervention in IJV management: a cross-cultural comparison, 35

KOREAN CONSUMER RESEARCH
Developing and validating a multidimensional consumer-based brand equity scale, 1

LOGIT MODELS
Predictors of performance of venture capitalist-backed organizations, 223

MANAGEMENT CONTROL
Self-selection, socialization and budget control in the PRC: a study of a U.S.-Sino joint venture and Chinese state-owned enterprise, 135
MARKETING
Influencing R & D/marketing integration and the use of market information by R & D managers: intended and unintended effects of managerial actions, 69

The universality of the signal theory for products and services, 175
MEASUREMENT
Customer satisfaction in industrial markets: dimensional and multiple role issues, 15
The development of a scale to measure perceived corporate credibility, 235
MULTIDIMENSIONAL BRAND EQUITY SCALE
Developing and validating a multidimensional consumer-based brand equity scale, 1
MULTISTEP PSYCHOMETRIC TESTS
Developing and validating a multidimensional consumer-based brand equity scale, 1

ORGANIZATIONAL BEHAVIOR
Treasures in the China house: a review of management and organizational research on Greater China, 95

PARENT COMPANY INTERVENTION
Drivers and outcomes of parent company intervention in IJV management: a cross-cultural comparison, 35
POLITICAL ENVIRONMENT
The behaviour of international firms in socio-political environments in the European Union, 263
PROMOTION
An empirical analysis of the determinants of category expenditure, 277

QUALITY PERCEPTION
The universality of the signal theory for products and services, 175

R & D
Influencing R and D/marketing integration and the use of market information by R and D managers: intended and unintended effects of managerial actions, 69
R & D mode choices in Central and Eastern Europe, 83
RELATIONSHIP DIMENSIONS
The effect of relationship dimensions on interpersonal and interorganizational commitment in organizations conducting business between Australia and China, 111
RIVALRY, INTER-FUNCTIONAL
Influencing R & D/marketing integration and the use of market information by R & D managers: intended and unintended effects of managerial actions, 69

STRATEGIC DECISION MAKING
Predictors of performance of venture capitalist-backed organizations, 223
Strategic decision making in an intuitive vs. technocratic mode: structural and environmental considerations, 51
STRATEGIC MANAGEMENT
Treasures in the China house: a review of management and organizational research on Greater China, 95
STUDY DESIGN AND IMPLEMENTATION
Chinese puzzles and paradoxes: conducting business research in China, 203

VENTURE CAPITALISTS
Predictors of performance of venture capitalist-backed organizations, 223